

SQL *days* konferenz



6. till 9. October 25



City Hall Erding

Register

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Overview

SQLdays 25 continues its strong focus on Microsoft SQL Server, with a special spotlight on the new SQL Server 2025 release.

The two-day event delivers practical insights, real-world examples and hands-on knowledge for professionals at every level.

With sessions from level 100 to 400, both beginners and experienced experts will find valuable content.

Facts:

- 2 days, 3 tracks and free choice from round about 45 presentations
- Latest topics on SQL Server 2025, Fabric & Business Intelligence
- Lunch buffet and break catering included
- Workshops on October 6 and 9
- WLAN for free in the conference location
- Available presentations and sample codes after the conference
- Conference videos on demand after the conference

Meet your target audience:



- Technology enthusiast
- Value up-to-date knowledge
- Possess the necessary purchasing power
- High decision-making potential in your companies
- Over 97% come from the DACH region



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The renowned event house is furnished with noble, light wood, silver-grey granite and white marble, giving it an elegant and timeless ambience.

The exhibition area is modern and equipped with WLAN access as well as daylight, which meets the needs of today's working world.

Generous breaks for dialogue with attendees, speakers and product experts.

Up to 200 customers for your products and solutions.
Contact with key contacts from the community and manufacturers.



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Why you should attend



Since 1997, we have been exclusively concerned with training in the B2B environment. We successfully organize trainings, camps and conferences.



Partnership is important to us. We provide the platform for a new better customer relationship. Vendors, 3rd party tools, integrators.

No recruiting!



3,000 former participants, 30,000 reachable email contacts, 100.000+ social reach, 70,000 designated contacts, up to 200 people on site.



Broad communications, social media, email, direct mail, telesales, ad lines and partner channels.



Preferred ranking of presentation submissions if of value to attendees.

Suggestions to c4p@ppedv.de



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Partner-Packages

Platinum package 7.500 €

Booth: 5x2m² exhibition space, 5 partner tickets including catering (for booth staff and sponsor speakers)

Conference tickets:

- 50% discount for 5 conference tickets
- 20% discount for unlimited number of conference tickets

Specials:

- 50-minute session in the main program (no promotional talk)
- 15-minute partner slot for a product presentation
- Video feed in stream
- Room Naming

Logo marketing: logo appears in/on the following media

- Logo on conference materials
- Logo on speakers' conference slides
- Logo in postal mailings
- Social media marketing
- Logo + link in newsletters
- Conference website (incl. description of your company) + linking

Platinum



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Partner-Packages

Gold package 6.000 €

Booth: 3,5x2m² exhibition space, 3 partner tickets including catering (for booth staff and sponsor speakers)

Conference tickets:

- 50% discount for 3 conference tickets
- 15% discount for unlimited number of conference tickets

Specials:

- 50-minute session in the main program (no promotional talk)
- 15-minute partner slot for a product presentation
- Video feed in stream

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Gold



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Partner-Packages

Silver package 4.500 €

Booth: 2,5x2m² exhibition space, 2 partner tickets including catering (for booth staff and sponsor speakers)

Conference tickets:

- 50% discount for 2 conference tickets
- 10% discount for unlimited number of conference tickets

Specials:

- 15-minute partner slot for a product presentation

Logo marketing: logo appears in/on the following media

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Silver



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Partner-Packages

Basic package 3.000 €

Booth: 2x2m² exhibition space, 2 partner tickets including catering (for booth staff)

Conference tickets:

- 10% discount on an unlimited number of conference tickets

Logo marketing: logo appears in/on the following media

- Logo in newsletters
- Conference website (incl. description of your company) + linking

Sub-exhibitor 1.500 €

- per sub-exhibitor brought along
- only possible with Platinum or Gold Package
- only in consultation with the contact person in charge
- Does **not** increase the exhibition space
- **No** partner tickets included
- **No recruiting (applies to all packages)**

Bronze



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Overview of packages

	Platinum 7.500 €	Gold 6.000 €	Silver 4.500 €	Bronze 3.000 €
Exhibition space	5x2m ²	3,5x2m ²	2,5x2m ²	2x2m ²
Order to pick a booth	1	2	3	4
Partner tickets included	5x	3x	2x	2x
50 % discount for more conference tickets	5x	3x	2x	
Discount for unlimited number of tickets	20 %	15 %	10 %	10 %
Content session during the main program	50 min	50 min		
Partner slot for a product presentation	10 min	10 min	10 min	
Video feed in stream	✓	✓		
Room naming	✓			



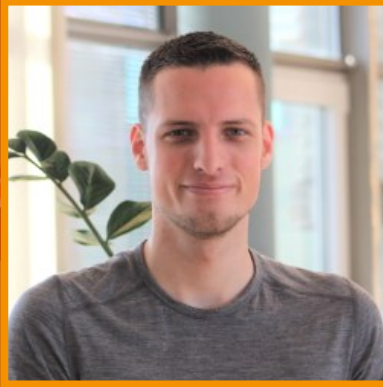
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Would you like to become a partner?

Contact us directly:



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Tobi
Event Lead

**Can't find a suitable package?
Please contact us and we will find a suitable solution!**



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<https://sqldays.net>



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